

Rob Horowitz Associates, Inc is a strategy and communications firm that brings innovative solutions and cutting-edge techniques to your organization, issue or election campaign.

Strategic consulting

Direct Mail

Public relations

Cost-effective web sites

Public Opinion Research (Polling)

Founder and President Rob Horowitz is a strategic, communications and organizational consultant w

Rob has served as a general consultant, campaign manager, direct mail consultant and pollster on gubernatorial, congressional, county and local election campaigns. Rob is an Adjunct Professor of Political Science at University of Rhode Island, where he teaches courses in both Media and Elections. Rob is a graduate of the University of Pennsylvania and received his Masters Degree from the Eagleton Institute of Politics at Rutgers University.

While Rob is the primary contact with clients, he works with a team of top professionals and can draw on a vast pool of expertise in order to best address any challenge.